



# An unrivalled range of films for one-way vision applications

Every window and every project is unique, that's why we have a range of films that perfectly suits every application.

## Long Term or Short Term?

Whether you are looking for a product suitable for 6 months or one that lasts over 36 months our expansive product range offers solutions for both.

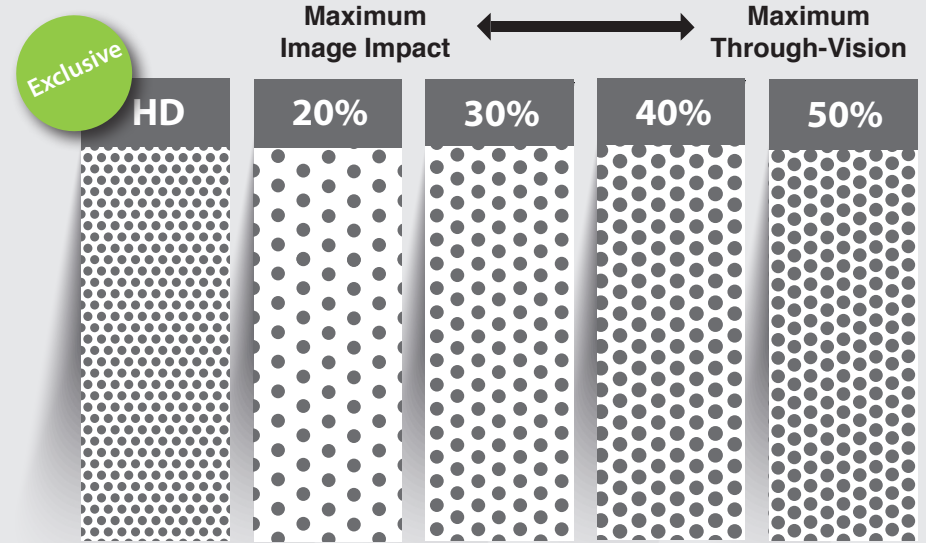
## Inside or Outside Application?

See-through graphics don't always have to be applied to the outside of a window. Internally applied graphics are ideal for applications where access to the outside is restricted.

## Image Impact or Through-Vision?

A range of films from low transparency (20%) for vibrant image impact and maximum privacy, to high transparency (50%) to maximise through-vision and daylight inside

...and if it's both you're after, then our **Exclusive HD film** is the one for you – another world first from Contra Vision.



Our wide range of transparencies

## Five reasons why Contra Vision is the number one choice with specifiers and printers



### Create

*Achieve your vision*

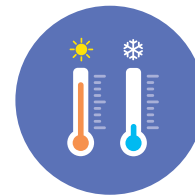
Providing unlimited design options, inspirational ideas and advice following our first invention in 1982



### Print

*Right first time*

Great results with a wide range of print technologies. Contra Vision® *Grayliner™* to get the colours right



### Install

*Trouble-Free*

High and low temperature installation with options for inside or outside window application



### On window

*Peace of mind*

Reliable adhesion and great looking results for the entire duration of the project



### Remove

*Quick and clean*

Minimal tearing and adhesive residue. All that's left after a spectacular campaign is a clean window

# Product Guide...



Here's the details of our full range of films to help you select the right product.

	RANGE	PRODUCT	PRIMARY USES	TECHNICAL				TRANSPARENCY				
				APPLIED (INSIDE / OUTSIDE)	DURABILITY	THICKNESS (mm) / FORMULATION	HOLE DIAMETER (mm)	20% (80/20)	30% (70/30)	40% (60/40)	50% (50/50)	
PERFORATED WINDOW FILM	<b>Performance</b> The original long-term range from the inventors of one-way vision graphics.  A highly durable product with exclusive features, reflecting over 35 years' experience and our specialism in one-way vision graphics.	<b>HD WHITE ON BLACK</b> <span>HD IMAGES</span>	Retail, Building Wraps, Vehicles	Out	3+	150 (Polymeric)	1.0			✓		
		<b>WHITE ON BLACK</b> <span>TOP SELLER</span>	Retail, Building Wraps, Vehicles	Out	3+	180 (Polymeric)	1.5	✓	✓	✓*	✓	
		<b>CLEAR</b>	Internally Applied Retail Graphics	In	3+	180 (Polymeric)	1.5		✓			
		<b>TRANSLUCENT WHITE</b>	Night & Day Performance	In /Out	3+	180 (Polymeric)	1.5		✓			
		<b>BLACK ON WHITE</b> <span>PRIVACY FILM</span>	Privacy / Residential	In	3+	180 (Polymeric)	1.5		⊘			
	<b>Campaign</b> A range of great value products retaining many high-quality features and ideal for short-term campaigns.	<b>WHITE ON BLACK</b> <span>GREAT VALUE</span>	Short Term Promotions	Out	1	150 (Monomeric)	1.5	✓	✓	✓*		
		<b>CLEAR</b>	Internally Applied Retail Posters	In	1	150 (Monomeric)	1.5		✓			
	SOLID FILM	<b>Unperforated</b> A selection of Optically Clear products for producing 'see-around' / Contra Vision® Impress™ graphics and protecting Contra Vision® Perforated Window Films.	<b>ULTRA CLEAR</b>	For producing 'see-around' / Contra Vision® Impress™	In /Out	2	50 (Cast)					
			<b>OVERLAMINATE</b>	Protecting Perforated Window Film	Out	3+	50 (Cast)					
			<b>EDGE SEALING</b>	Edge Protection	In /Out	3+	50 (Cast)					



www.williamsmith.co.uk

01833 690305 / info@williamsmith.co.uk

⊘ Not suitable for printing

\* 1.6mm hole diameter

† We offer our products in 1.37m and 1.52m wide rolls, in lengths from 10m to 250m. This varies by product and by region, please contact us for further information.

This document is intended as a source of information, is given without guarantee, and does not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of the product for their specific intended purpose. Contra Vision®, Contra Vision® Performance™, Contra Vision® Campaign™, Contra Vision® Grayliner™ and Contra Vision® Impress™ are trade marks of Contra Vision Ltd.