## IN.TOUCH

## **WILLIAM SMITH GROUP 1832**

WILLIAM SMITH | SMITH SIGN & DISPLAY | ARCHITEXTURAL™



## New brands, same high standards

Earlier this year, we announced the creation of a new group structure to reflect our ever-growing product portfolio across diversifying markets.

To reflect the dynamic nature of the markets we operate in, we took the strategic decision to slightly change how our company brands are presented.

Our new identity, William Smith Group 1832, now houses three divisional brands: trade supplier of vinyl films, William Smith; trade sign manufacturers, Smith Sign & Display; and the recently launched Architextural , which supplies architectural and building-related films.

Creating a new group company structure provides the flexibility we need as we move into more diverse markets. We are fiercely proud of our 185 years of experience and dedication to customer service, so this change marks a highpoint for us in our history.

We promise you'll barely notice a difference; we'll still be servicing your every trade need to the highest of standards, just with three specific brands and departmental teams!









# Inspiring customers with our new Training Centre

Following the creation of a new group structure, to reflect our ever-growing product portfolio, we have recently launched our bespoke, state-of-the-art Inspiration Centre as both a showroom and training space, to help inspire our application network.

Offering an exciting range of courses from all three divisions, the training centre aims to enhance the customer's understanding of products and provide a hands-on experience in the industry.

Passionate about building partnerships, our courses also offer customers the opportunity to take the first step in becoming an accredited installer on a range of products.

With fantastic feedback from customers so far, we have even more courses lined up throughout 2018.

For more information on any of the courses we offer at our training facility please contact sam@williamsmith.co.uk or leanne@williamsmith.co.uk or alternatively call us on **01833 690305**.

## **3M** WINDOW FILM

Our comprehensive one-day training course, 'Introduction to understanding Window Film', aims to broaden your understanding of 3M Solar and Security Window Films.

Learn how to identify the correct window film for the glass type and glazing issue in question.



"Fantastic opportunity to learn how to drive interest and grow our window film business." **Ultimate Tinting** 



## COVER STYL' ARCHITECTURAL FINISHES

'Transforming Interiors with Cover Styl' is an in-depth two-day training course conducted in our purpose-built Inspiration Centre.

The course will allow attendees to expand their knowledge of Cover Styl' and the business opportunities it presents, whilst also offering a lot of hands on experience applying the product.

"I really liked the 1 – 1 teaching and variety of the course, the wrap room was cracking." **Footprint Signs and Graphics Ltd** 



Perfect for beginners who want to learn tips and techniques from the industry, this two-day course covers all the basics of vehicle wrapping.

Designed to be hands-on, giving you more time to perfect the art of wrapping, this course provides expert advice from professional fitters with 15 years' experience and hundreds of successfully completed vehicle wraps.



"It's very thorough and the theoretical aspects were very relevant and noteworthy. Really engaging and professional trainers."

**Eastern Display and Exhibitions** 



Through part one of our 'Painting with Film' training course, we are offering you the opportunity to take the first steps to becoming a Specialist Facade Installer.

The one day course is structured to highlight the benefits and opportunities of Facade Film and also provides the opportunity to apply the product yourself, in turn, preparing you for stage two of the course.



"Very informative and knowledgeable, an interesting insight into a new product with endless possibilities." The Conservatory Converters Ltd



## 3M DI-NOC ARCHITECTURAL FINISHES

We're the first company in the UK to offer this unique two-day application training course which teaches you how to apply and install DI-NOC.

Conducted by our Training and Application Manager, Gill Harrison, the training is designed to not only increase your understanding of interior design opportunities, but to also give hands on experience of applying the product to a range of surfaces.

"Excellent environment with friendly trainers." Motormode UK

Free taster sessions are available please contact us on 01833 694707 to find out more.





Nine new additions to 3M's popular Series 1080 Wrap Film range offer vehicle wrappers the opportunity to develop a whole variety of fresh creative solutions for their customers, with gloss, satin, matt and flip colour options.

Gloss Blue Fire and Gloss Light Green inject a flash of sharp bright colour, while Gloss Glacier Grey and aqua toned Satin Key West are ideal for softer effects.

To create a different take on things, Satin Flip Ghost Pearl shifts and changes dependent on viewing angles and lighting, enabling you to create some stunning and eye-catching wraps.

Completing the set are four sophisticated blacks – Gloss Galaxy Black, Dead Matt Black, and two textured options, Matrix Black and Shadow Black.









## Colour popping print

That challenging combination of sharp print colour, conformability over textured surfaces and durability can now be achieved with Avery Dennison's brand new PVC free Easy Apply digitally printable white film.

With improved colour saturation, high gloss finish and film stretch, MPI 1405 EA RS is specifically designed for tough textured internal and external architectural applications, including brick and breezeblock. It is also ideal for vehicle wraps involving complex shapes and curves.

In addition MPI 1405 EA RS is compatible with solvent, ecosolvent, UV and latex printers. It comes with up to 8 years printed and 12 years unprinted durability. Compatible with DOL 6460; a non PVC high gloss overlaminate.



## We've got it covered

When a subtle protective finish is the order of the day, 3M's latest matt overlaminate, Envision 8550M, provides an ideal option in combination with Envision print wrap film 480.

The non-PVC polymer material offers high conformability and lift resistance, making it suitable for application to flat, riveted, corrugated, channelled, complex curved and concave surfaces for vehicles, trailers, boats, awnings and textured walls, as well as indoor and outdoor signage.

With high UV protection and scratch resistant properties, 8550M also offers up to 10 years outdoor durability.

# Inspired by nature

Reflecting the soft colours of nature, the four new gloss additions to Avery Dennison's Supreme Wrapping Film range give you the opportunity to exercise your creativity with subtle pastel effects for both detailing and full wraps.

Cloudy Blue, Light Pistachio, Smoky Blue and Sea Breeze Blue come with all the well-established and popular features of the Supreme range, including excellent conformability over even the most complex corrugations and curves; Easy Apply adhesive, enabling bubble-free application and easy repositioning; and up to 12 years durability.









## On reflection

Hot off the blocks and packing a punch for innovative vehicle wrapping, textured wall graphics and signage solutions is 3M's Scotchlite Print Wrap 780mC-10R reflective film.

This opaque white multi-faceted film has been designed to give wider retro-reflective viewing angles, so that you can create vibrant graphics for brand awareness and safety that shimmer by day and shine by night.

780mC-10R features increased conformability and heat recovery properties for easier installation, together with Micro-Comply adhesive with air release channels for bubble-free application. It comes with up to 9 years durability.





## High rolling productivity as ROLLSROLLER rolls out new models

If high productivity and improved production times are top of your agenda the new super-fast ROLL-X multipurpose applicator from ROLLSROLLER offers the ideal solution.

Developed from the already well-established ROLLSROLLER technology, the ROLL-X eliminates several time consuming steps in the mounting, lamination and pre-masking processes used for sign-making and print finishing, resulting in faster production and additional time savings.

Two models are available, the ROLL-X ADVANTAGE and the ROLL-X PROFESSIONAL, with table length options of 3270mm, 4000mm and 4700mm. Both are quick and easy to assemble and install plus, with the ROLL-X ADVANTAGE, each unit can be supplied flat packed, for easier access to your site.

The top of the range ROLL-X PROFESSIONAL comes with a fully equipped multi-purpose work table, electric height adjuster for easy comfort of individual operators, and LED back light to assist in creating accurate work.

The ROLL-X ADVANTAGE is a non-illuminated, mechanical machine with manual height adjustment. However, LED backlight and electrical height adjustable legs can be retrofitted.

Both models are supplied with adjustable side trays and metal side lines for trimming.

To gain further advantages in productivity, a wide range of accessories are also available for both models, including guide sign jigs, extra glide beams to create an additional work station, roll cradles, extended arms to accommodate wider panels, and long-life compressors.









## Ask the expert: Mike Szwacki, MEK Wrap Squad

He has claimed the title of Europe's Best Wrapper, is a successful business owner and a doting family man. If that wasn't enough, he's also one of William Smith's independent Vehicle Wrap Trainers.

Mike has delivered our Vehicle Wrap Training courses for many years now so we wanted to know more about him and what he thinks about the industry.

#### How did you first get into wrapping?

I was working for various sign companies around the North East and it kind of evolved from simple signwriting, slowly getting into the bigger graphics such as partial van wraps and then full van wraps.

Ironically, I was invited into William Smith back in 2006 for a new material introduction and it was then that I realised how big this market was to be.

## When and where did MEK Wrap Squad (MEK) begin?

I thought it would be a good time to start a new adventure when colour change wraps were introduced to the market in 2006.

I wrapped my own little BMW compact in matt black using good old 85 Series; it was one of the very first cars in the North East wrapped in matt black. I remember so vividly as it was Christmas, it took me five days to complete so my wife wasn't happy.

#### What does MEK stand for?

I get asked this question a lot. Many people think it's in relation to my name, which isn't completely incorrect. They are in fact the initials of my family; myself Mike, Elwira my wife and my son Kacper.





#### What does the future hold for MEK?

We have just moved to our brand new, purposely designed, premises. It's an exciting change, our workshop has doubled in size to accommodate all types of vehicles.

### What is your biggest achievement to date?

There are so many to choose from, I enjoy competing in car wrapping so being first in Europe and third in the world is definitely up there with the best.

I'm also the most certified and qualified wrapper in the UK which enables me to work with some of the biggest names in Europe. I work hard and enjoy what I do, so that alone is an achievement.

#### What has been your favourite wrap and why?

I don't have a favourite one as such; it might sound strange but I like anything that challenges me. I'm a workaholic with OCD so I like to feel I'm stretching my skills and even learning new ones along the way.

For all a difficult wrap can be frustrating, it offers a great deal of satisfaction when it's finished and the customer loves it.









### What is your view on the growth of the vehicle wrap industry?

Simply put...it's growing. I don't even think we've touched the surface yet; look around at the cars, vans, trucks, boats, trains and planes that aren't yet wrapped. There are also some fantastic new products out there, both individuals and businesses are getting much braver and experimenting with creative designs...the possibilities are endless.

### If you could offer some key advice for budding vehicle wrappers, what would it be?

Quality over quantity, every time. Make this a priority. It's good to be acknowledged for a great wrap.

### What hobbies do you have outside of the workplace?

Being a workaholic doesn't allow much time for hobbies but I enjoy skiing, hiking, photography and filming. I'm also currently in the process of getting my motorbike licence, so I believe that's the next one coming.

### Where do you see yourself in ten years' time?

I hope to be in Australia or New Zealand enjoying my retirement.But they do say 'when you love what you do, you don't work'. I love what I do so in ten years' time I'll probably still be at work.





### Stay in touch with:

#### William Smith

@William Smiths

f @WilliamSmith1832

in William Smith

#### Smith Sign & Display

@Smith1832

#### Architextural

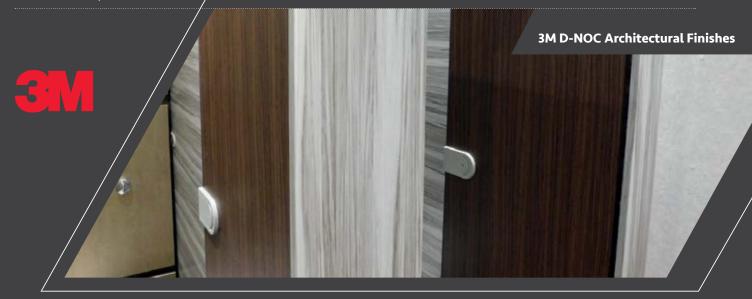
@ Architextural

@ architextural

architextural1832

#### Vehicle wrap

@vehicle\_wrap\_films



## 3M DI-NOC Architectural Films revitalise washed out bathrooms

The washed out bathrooms of a busy office block have been given a fresh lease of life thanks to 3M DI-NOC Architectural Films.

Ideal for refreshing and refurbishing buildings, DI-NOC finishes have been used to update a five-storey shared office block's washrooms, in a major refurbishment programme implemented by Portsmouth-based Wrapt.

Developed by 3M as a cost-effective design solution for interior and exterior new building construction and/or refurbishment projects, around 400 metres of DI-NOC was required for the project, to transform the out of date, tired looking, washrooms with minimal disruption for the tenants.

"One of the main issues was the amount of tiles in the washrooms and to go about covering them," said Ben Morris, owner of Wrapt Ltd.

"The tenants also wanted minimal disruption, so we could only shut one washroom down at a time, while also having to work alongside other trades who replaced sinks, toilets, lighting, ceilings and flooring.

"Using 3M DI-NOC allowed us to give our client the concrete effect walls they were after, with minimal disruption to the everyday lives of the tenants, while saving time and money in the process."

DI-NOC finishes feature 3M Comply air release channels in the adhesive for easier fitting and a professional finish. They also provide a powerful bond to almost any substrate. DI-NOC finishes are available in hundreds of patterns and finishes, resembling natural materials and other types of surfaces, including various woods, metal, marble, leather, carbon fibre and stucco.

Designed for indoor and outdoor use, DI-NOC finishes conform to European fire safety regulations (Class A flammability rating and Class B on some designs). They have also been tested to ensure full compliance to IMO flammability requirements for marine applications. DI-NOC finishes have a 12-year internal and 5-year external warranty but can be removed easily when future changes or upgrades are required. Ideal applications include service counters, furniture, doors, partitions, columns, elevators, ceilings and walls.





Ben continued: "We were very pleased with the overall finish, in fact we have secured ongoing projects with a number of new clients on the strength and results of this project."

DI-NOC films are available from Architextural, part of the William Smith Group 1832, as full and part rolls by the metre to suit all project requirements.

For more information, sample requests or to download the latest pattern book visit: **www.architextural.co.uk.** 

www.architextural.co.uk info@williamsmith.co.uk 01833 694707





## 3M Fasara Decorative Glass Films

An essential element in building design, glass offers transparency, brightness, lightness, freshness and elegance.

It can be used to separate public and private spaces, offices, showrooms and shopping malls, as well as being processed to ensure a more comfortable space.

3M have recently launched an extended range of Fasara window films which are now available within the Architextural portfolio. The new patterns include new geometric, naturals and modern metallic designs including champagne gold colours.

Providing interior designers and installers with a wide range of creative options for decorating glass with surprising effects, the films can be customised as required to suit the tastes of each customer. Offering innovative ways to manage space, the product is applied to glass surfaces, creating a serene etchedglass appearance, renovating cold plain glazing and lifting the buildings overall look.

Made of thin, durable polyester with a matt surface ideal for privacy, decorative and architectural applications, the 3M Fasara Decorative Glass Film works on flat or curved



surfaces and is perfect for use indoors, combining functional characteristics with decorative elements to give strong connotations to a variety of rooms.

In addition to providing high-quality results, these films are easy to adapt and apply, provide privacy and shatter resistance at a fraction of the cost of decorative glass, and are now available in more than 95 different designs.

#### New pattern categories include:

**Fabric** – addresses differing space requirements, from smaller fine weaves to larger, raw textures. Also introducing a more sophisticated palette of metallic and pearl hues.

**Natural** – celebrates the 'beautiful imperfections' of nature and the artisan crafts. These gorgeous patterns bring comfort and reassurance to your space.

**String** – described as 'relaxed, soothing and subtle', this pattern delivers uncomplicated elegance to your environment.

**Geometric** – created for those seeking a classic or modern theme, this pattern has both a feel of nostalgia as well as reflecting the growing influence of technology.

**Gradation** – adds subtlety and distinction to your space and is perfect for areas where you need high level light but complete privacy.

3M Fasara Glass Finishes are ideal for screening conference rooms, lobbies, waiting rooms and glass partitions, bringing privacy and contemporary styling to your space.

For more information on 3M Fasara Glass Finishes and to order a copy of our latest Product Catalogue, contact us on **01833 690305**.

## Architextural launch brand new website

Offering a reputable link between designers and architects, the launch of Architextural's brand new website presents a full range of architectural products to aid the transformation of décor both inside and out.

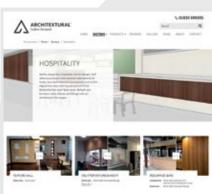
The website features 3M DI-NOC and Cover Styl' surface finishes for interior design applications, as well as Avery Dennison Facade Film for external building cladding and window frame refurbishments, plus glass finish products. These include decorative window films, such as 3M Fasara and Dichroic, and also protective window films for safety and sun control applications.

Offering the opportunity to discover more about the architectural products available within retail, hospitality and other market segments through knowledgeable videos and case studies. The website also provides the chance to see the full pattern range available, or gain inspiration for redesign and refurbishment projects.

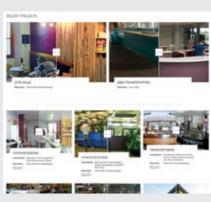
Architextural's website comes after the recent rebrand to William Smith Group 1832, which saw the Company branch out into three divisional brands: Architextural; William Smith, trade supplier of vinyl films; and Smith Sign & Display, trade sign manufacturers. The website is just another step William Smith Group 1832 are taking to establish a professional, creative identity for Architextural, to expand it as a successful, independent brand.

www.architextural.co.uk





Sectors page including office, retail, hospitality, marine, education, healthcare, hotel and restaurant.



Gain inspiration from before and after case studies and applications.



Showcasing a range of products including Avery Dennison Facade Film.



Multiple courses available from the William Smith training academy.

## Meet the makers

With over 200 years combined experience between them, our extremely skilled craftsmen have unrivalled knowledge and it is their expertise that enables us to manufacture the innovative products we offer today.

To add a personal touch to each sign which passes through our factory, we decided to put names and faces together, introducing you to our makers: Chris, Sam, Craig, Vic, Lee and Trevor.

In recent months, we've been giving you a flavour of the team that work tirelessly behind the scenes and very much contribute to the on-going success of Smith.

From the longest standing member Trevor, who after 33 years is responsible for overseeing all projects which come into the factory, to our youngest member Sam, the Company's first apprentice in over 40 years and who, at the





grand old age of 19, is quickly learning the tricks of the trade as a Fabricator.

All with different but essential roles to play in the sign making process, we appreciate the contribution each of our fabricators make. Every expert brings their own knowledge and experience to the table, making our team run like clockwork.

To find out more head over to our website: www.smith-signdisplay.co.uk/meet-the-makers



## Lighting up the industry

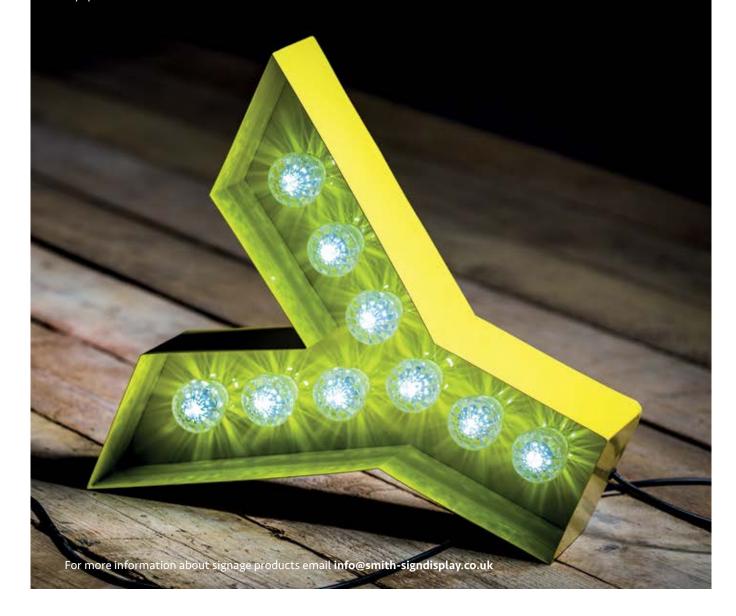
Bold, brash and distinctive, the ever-increasing popularity of built-up letters means this type of signage is becoming a common sight on commercial properties throughout all industry sectors.

Aesthetically pleasing to the eye, built-up letters provide a striking and distinctive look, whilst also having a bespoke and quality appearance to them. Fabricated out of aluminium, a great option to achieve fantastic results, this material is lightweight yet durable, strong, rigid and versatile, meaning we can tailor this to almost any specification.

Designed to increase efficiency, we use a channel letter bender machine, an extremely sophisticated piece of equipment. However, we still rely heavily on our dedicated craftsmen who are needed to manipulate the extrusion once it has emerged from the machine, ensuring the minute detailing is to correct specification.

Utilising the wider services of William Smith Group 1832, we can produce an array of finishes including a powder coat appearance, application of digital prints/standard colour change or even an architectural finish, providing a unique and quirky texture to the overall sign.

From cabochon lights, to signage wrapped in architectural films, or even comprising a distressed metal effect, built-up letters are a popular choice and the variations are endless.



## Smith light up SignLink Live

Earlier this month, the Smith team took the opportunity to showcase the brand at the Telford International Centre, for the long-awaited SignLink Live 2017 event!

The exhibition showcased a wide selection of signage, focussing on the essence of the industry (the fabrication processes) giving us the perfect chance to put our products on display and show people what we're capable of.

Smith, established in 2016, is still a relatively new brand, so we had been eagerly awaiting the opportunity to proudly exhibit our products and meet signage enthusiasts from all over the UK. It was really important to us that the public could engage with our team, to see how passionate and knowledgeable we are, and why we have been producing signage since 1930.

"This was the first time we had showcased the Smith brand to the masses at an exhibition. We couldn't have hoped for a more positive reaction from the industry. The bespoke signage on display certainly captivated the audience and demonstrated our capabilities as a trade manufacturer".

Kyle Giles, Marketing Executive at Smith Sign & Display.

To showcase the different products/services Smith has to offer, we brought along a selection of our commercial signage, including illuminated pieces and an array of built up letters and signs made from unconventional materials, all of which were bespoke.

One particular highlight was our 'Field Fresh' sign, a distinct piece of craftsmanship, combining an Astroturf covering with an illuminated aluminium tray sign.

SignLink Live provided visitors with a unique perspective on signage, captivating their imaginations and inspiring them to think outside the box. We can't wait to do it all over again next year!







## **Profile** spotlight: Glyn Burgess



In this issue, we're getting to know Glyn Burgess, who has been with the team for an impressive 20 years.

Since joining the company, Glyn has been a valued member of the sales team, contributing and developing his extensive knowledge of traffic signage. With his remarkable experience, Glyn works under the recently launched Smith brand as an External Account Manager; as of August 2017, he extended his expertise by taking on the responsibility of commercial signage.

Having manufactured the first 'real' road sign in 1930, traffic signage has since been a mainstay within our company, but as our brand has developed commercial signage has become an equally important part of Smith. Glyn was eager to take on this fresh new challenge and transfer his skills to be an asset in another arm of the industry.

With over 20 years of signage experience, Glyn's passion, enthusiasm and wealth of knowledge has certainly made him a welcome addition to the commercial side of things.

When asked how he feels about his new role as part of the Smith brand, Glyn said: "The opportunity to be involved with commercial signage presents an exciting new opportunity that I can't wait to take on".

Our 'Makers' use the latest technologies and materials which ensures we can meet your signage requirements.



Fully automatic Mecal double head cross cut mitre saw



## 6M X 1.5M

Tool changing CNC router



## $3M \times 2M$

Accubend channel letter bender



## 6M X 4M

Powder coat unit -5M spray booth with a 6M x 4M batch oven



### 3M X 1.5M

CNC router with image mapping capabilities



Pearson guillotine



The UK's leading independent trade-only sign and display supplier.

Smith are a family run business with over 180 years experience within the manufacturing industry. We know better than most what it takes to make a quality product.

Heritage. Knowledge. Service.

Contact us now:

info@smith-signdisplay.co.uk
Call:

01833 690305

## Success all round for our fourth open day!

We excitedly opened the doors to our Barnard Castle headquarters back in September, welcoming trade professionals in the sign and graphics industry from across the UK.

The event saw live demonstrations by industry experts and seminars on potential products that could provide new revenue streams for clients.

We were also delighted to unveil our new Inspiration Centre; a training facility offering courses and learning opportunities to customers.

Not wanting to disappoint, we made sure our guests were treated like royalty, ensuring they all had full stomachs by the time they left. On the menu? Beef dripping fish and chips, and yes, they really were as good as they sound...

To end our fourth open day on a high, here's just some of the great feedback we received on the day. You never know, it may even have you counting down the days until we open our doors again!

"I have to say I had a brilliant day. As soon as you walk through the door there is a real family business feel and it was complimented even more when everyone I spoke to was full of enthusiasm with knowledge of the process and products. I was made to feel very welcome."





"I really enjoyed the day and I learnt a lot about the new products. I felt very welcomed by your staff and the fish and chips were spot on too!!"

"It's great to see the work that goes on in your headquarters. It really is an impressive set up you have."

So, from all of us at the William Smith Group 1832, we'd like to say thank you to everyone who attended. We can't wait to see you again soon.



## One minute with...

Sue King, Finance Manager at William Smith Group



## Name: Sue King.

## Job Title: Finance Manager.

William Smith member

August 2017.

#### Likes:

since:

Game of Thrones, Good Wine and Bake Off.

#### Dislikes:

I'm a little bit impatient so I'll say waiting.

#### Interests / hobbies:

I like to teach myself new things so I do a lot of different crafts, I enjoy sitting down with a good book and going on long walks.

#### Favourite meal / drink:

I would have to say medium rare steak with a nice bottle of Rioja.

#### Favourite colour:

I couldn't choose just one, my two favourite are green and purple.



#### Random fact about you:

I have ridden motorbikes since I was 17 and finally passed my test in my early 30's. Until recently I owned a Honda CBF 600.

## Who would you most like to meet and why:

Emmeline Pankhurst, Amelia Earhart, Florence Nightingale, Grace Darling. I'd like to ask them what inspired them and what kept them going during their darkest hours.

## Best part of working at William Smith?

The welcome I have received from everyone here has been amazing. I was told this was a great friendly place to work and so far they have been right.

## Can you tell us a bit about your family?

I have two grown up children Ashleigh and Tom and a husband called Dave... Not forgetting Obi, our black lab who rules the house.

#### Favourite kind of holiday?

As a family we've always holidayed at a Villa in Turkey. The most exotic place I have been to is Mauritius. As long as it's somewhere hot with not a lot to do, I'd be happy.

### Favourite biscuit?

I don't often eat biscuits, boring but true. I'd much rather a cheese scone.

## How do you like your tea or coffee?

My tea has to be strong with hardly any milk.

#### Typical weekend?

Walking Obi for miles, food shopping and housework.

## Favourite music? Who have you seen live, what did you think?

I like to listen to anything and everything really. One of my previous employers held open air concerts so I have seen James Morrison, The Sugar Babes and Elton John, who were all fantastic live, as well as a few Last Nights at the Proms.

## Training Courses

Architectural Film Application
The cost effective way to refurbish any surface.

Book your place now Call 01833 690305



## We welcome...

## ...to the William Smith family.



Aaron Roberts, Shop Floor Operative



Sue King, Finance Manager



Rory Lincoln, Internal Account Manager



Dan Rodgers, Artwork Technician



Jake Black, Warehouse Operative



Lewis Kesterton, Warehouse Operative



Rachel Clark Accounts Assistant



Dan Macdonald, Fabricator

## The Yorkshire Three Peaks Challenge

Two years ago, members of staff from The William Smith Group 1832 completed the Lyke Wake Walk for charity. This year, five members of our Smith team wanted to get involved with something equally as challenging, and took part in a gruelling 24 mile walk in under 12 hours!

Raising money for both the local football team, Barnard Castle FC, and The Campaign Against Living Miserably (CALM), a charity dedicated towards preventing male suicide, the lads decided to embark on The Yorkshire Three Peaks challenge, completing it in an astonishing 8 hours 42 minutes.

Taking on the peaks of Pen-y-ghent, Whernside and Ingleborough, this activity is a popular route for avid walkers across the country and certainly tests durability! With a fantastic total of £1125 raised, with £300 going towards Barnard Castle FC and £800 donated to CALM, we want to give a huge shout out and congratulations to Steve Dixon, Rob Dixon, Andy Burrell, Lewis Hammond and Josh Bousfield for completing the challenge!

If you'd still like to show support for the fantastic work that CALM does, you can donate here:

https://www.thecalmzone.net/get-involved/donate/



Top of Pen-y-Ghent at  $8.30 \, \mathrm{am}$ , top of Whernside at  $12.30 \, \mathrm{pm}$  (photo) and finally top of Ingleborough at  $2.20 \, \mathrm{pm}$ .

01833 690305 info@williamsmith.co.uk www.williamsmith.co.uk www.vehiclewrapfilms.co.uk

