



WILLIAM
SMITH



***ROLLSROLLER*[®]** **FLATBED APPLICATOR**

WE'VE GOT YOU COVERED.



“The beauty of a Flatbed Applicator is that it is a simple machine – simple to set up, simple to operate and very low maintenance. I would certainly recommend it to other signmakers.”

Neil Brookfield, Fenn Graphics

WHY CHOOSE A FLATBED APPLICATOR?

GREATER PRODUCTIVITY

- Application time savings of up to 80% have been achieved when compared to traditional application methods.
- A flatbed applicator can be operated by one individual for most applications. This creates labour saving opportunities.
- Up to two working hours each day can be saved in the production process by using a flatbed applicator.
- Separate work benches are no longer needed as a flatbed applicator doubles up as a work station. Everything can be done in one area; from weeding, cut vinyl graphics, applying digital prints, application tape and finally onto the substrate.

IMPROVED ACCURACY

- A variable pressured roller locks the substrates into place throughout the whole application process.
- The media remains stable on the bed to enable a smooth and accurate finish every time, meaning there is a lesser need for costly reprints.

HEALTH AND SAFETY

- A flatbed applicator restricts the amount of lifting and handling that needs to take place on many applications
- Applying application tape is much simpler. Employees no longer have to walk backwards and bend over whilst holding the tape. It is done very quickly, in one single pass.
- The soft compound roller and controlled exerted pressure, makes it virtually impossible to crush fingers.
- A height adjustable table (optional) means the work surface can be adjusted to the specific height requirement of an individual.

FLEXIBILITY

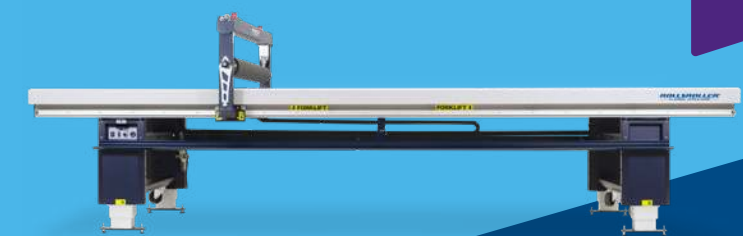
- The roller can be automatically adjusted in height to accommodate different substrates of up to 65mm thick.
- Flexible skins, hoardings, banners, digital prints, safety signs and other self-adhesive applications are all suitable for use on this machine. It can also be used for applications onto rigid panels e.g. correx, foamex, dibond and aluminium.
- Each unit is mounted on wheels for mobility.
- Traffic models are also available with inbuilt aluminium profiles on the bed for easy traffic sign applications.

BUYING A ROLLSROLLER JUST GOT EASIER!

Spread the cost of your ROLLSROLLER – Pay over 3-6 months.

Buy now, pay in instalments.

SEE PAGE 16 FOR MORE INFORMATION.



PAY OVER
3-6
Months

mondu



HAVE YOU SPACE TO SAVE TIME?

ROLLSROLLER are innovative Flatbed Applicators; designed to offer a simple and accurate way to apply self-adhesive vinyls, cut vinyl graphics, digital prints or application tapes to many substrates.

Traditional application methods are time consuming and labour intensive. Using a Multipurpose Applicator improves your productivity as applications become quicker and easier to do. Our customers agree, investing in an Applicator Machine has led to impressive time and production cost savings, as well as improvements in health and safety.

WHY CHOOSE WILLIAM SMITH?

THE ORIGINAL ROLLSROLLER UK SUPPLIER

- Hundreds of deliveries and installations in the UK by William Smith.
- Prices starting from under £10k, with payment schedules available.
- Up to 5 year parts and labour warranty, full technical support and next day service guaranteed, quick response times.
- Fully trained technical team provided for onsite installation and training – unrivalled after sales support.
- Hundreds of completely satisfied customers.
- Full PDI inhouse check prior to shipping.
- Final PDI check post installation.

INSTALLATION

- An Application Flatbed is delivered fully assembled requiring only a standard power and air supply.
- A forklift (supplied by the customer) is required for off loading on delivery.
- Difficult access points can be overcome by the use of specialist machinery which tilts the Applicator Machine on its side. Narrow gaps can therefore be accessed.
- If required, a full installation service can be provided by William Smith. Ask for details.
- Our installation experience means that virtually no workspace is inaccessible.

SERVICE COMMITMENT

- An Installation team will be on hand to organise and deliver your Applicator Machine.
- Personal training is guaranteed to help you understand the application capabilities.
- A technical support team are on hand to assist with your enquiry. Helpful hints and tips are only a phone call away.
- We will be on hand throughout the lifetime of your ROLLSROLLER.
- Demos available virtually anywhere in the UK.

FLEXIBILITY

- To achieve the best results a complete training service is available on site or prior to delivery. Ask for details.
- A comprehensive instruction manual is supplied.
- Any training can be tailored towards the requirements of each individual customer.

FREE DEMO

A full demonstration of a Flatbed Applicator is available upon request

Call William Smith on 01833 690305

THERE IS A **ROLLSROLLER** TO SUIT YOU.

SIGNATURE

- Fast setup with low investment cost
- Delivered flat packed to reduce shipping costs
- 2.8m x 1.45m or 3.4m x 1.45m models available

SIGNATURE PLUS

- Includes LED light table
- Includes storage trays
- 2.8m x 1.45m to 4m x 1.7m models available

PREMIUM MODELS

- Meets the needs of high volume production
- With side trays for banner applications
- Upgraded LED light table
- Optional heat assisted roller
- 4m x 1.5m to 10.8 x 1.7m models available

ADDITIONAL ROLLER BEAM

Can be fitted on to the applicator creating two separate work stations.

SIDE TRAYS

Side trays come as standard on the Signature Plus for banner media applications.

WORK HEIGHT ADJUSTMENT

Height adjustment comes as standard on the Signature Plus, meaning the machine height can be adjusted to suit individual work heights between 750mm and 1100mm.

SELF-SEALING CUTTING MATT

These 5mm thick transparent cutting mats are available to fit the size of the work surface. Designed to last beyond 2 years, both sides can be used. New replacement mats are also available when required.

ILLUMINATION

Illuminated LED table that is dimmable. The illuminated table surface makes the applicator ideal for use with multi-coloured or translucent graphics.



SILENT COMPRESSOR

Can be used on a stand alone machine. No connection to an air supply is therefore required.



EXTENSION TABLE

Extension tables to match the height of the ROLLROLLER work surface are available with side trays for large banner, flexible skin and sign applications.



PACKERS

Available for all models, packers can be used to enable a smooth applicator on tray signs.

“The ROLLROLLER has significantly reduced the amount of materials we use – for instance, we are not using as much application tape – and we are already seeing return on investment in this area alone.”

Paul Fennon, EVM

A ROLLROLLER
FOR EVERY WORKSPACE.

	ROLLROLLER SIGNATURE						
SIGNATURE	120	300	360	360	420	420	
Bed length (mm)	1240	3040	3040	3640	3640	4240	4240
Bed width (mm)	1000	1470	1700	1470	1700	1450	1700
Length of working area (mm)	940	2740	2740	3340	3340	3940	3940
Width of working area/roller width (mm)	930	1400	1630	1400	1630	1400	1630
Overall width incl. Glide beam (mm)	1270	1740	1970	1740	1970	1740	1970
Overall height incl. Glide beam (mm)	1335	1335	1335	1335	1335	1335	1335
Max. thickness of sign substrate (mm)	65	65	65	65	65	65	65
ExtRoller adjustment*	X	X	X	X	X	X	X
Work height table bed	875	875	875	875	875	875	875
Work height adjustment, 750-1100mm	X	X	X	X	X	X	X
Power Supply Height Adjustment	X	X	X	X	X	X	X
Bed surface	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat
Removable AL Flatbed top + Cutting mat	X	X	X	X	X	X	X
LED Light Table	✓	✓	✓	✓	✓	✓	✓
Illumination light tubes	-	-	-	-	-	-	-
Power Supply (if illuminated)	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz
Roll holder for Glide Beam	✓	✓	✓	✓	✓	✓	✓
Roll holder for bed end	✓	✓	✓	✓	✓	✓	✓
Side trays	✓	✓	✓	✓	✓	✓	✓
Side tray roll holder	-	-	-	-	-	-	-
Storage trays	✓	✓	✓	✓	✓	✓	✓
Wheels	4	4	4	4	4	4	4
Machine feet	✓	✓	✓	✓	✓	✓	✓
Required air pressure	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi
Silent compressor 45db	✓	✓	✓	✓	✓	✓	✓
Weight (kg)	-	-	-	-	-	-	-
Stop static kit cord and magnet	✓	✓	✓	✓	✓	✓	✓
Warranty	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years

✓ Yes ✓ Optional X No / Not applicable * to enable substrates up 100mm



	ROLLROLLER SIGNATURE PLUS								
SIGNATURE PLUS	300	360	420	420	540	540	600	600	
Bed length (mm)	3040	3640	3640	4240	4240	5440	5440	6040	6040
Bed width (mm)	1700	1700	2120	1700	2120	1700	2120	1700	2120
Length of working area (mm)	2740	3340	3340	3940	3940	5140	5140	5740	5740
Width of working area/roller width (mm)	1630	1630	2050	1630	2050	1630	2050	1630	2050
Overall width incl. Glide beam (mm)	1970	1970	2390	1970	2390	1970	2390	1970	2390
Overall height incl. Glide beam (mm)	1265-1615	1265-1615	1265-1615	1265-1615	1265-1615	1265-1615	1265-1615	1265-1615	1265-1615
Max. thickness of sign substrate (mm)	65	65	65	65	65	65	65	65	65
ExtRoller adjustment*	X	X	X	X	X	X	X	X	X
Work height table bed	800-1150	800-1150	800-1150	800-1150	800-1150	800-1150	800-1150	800-1150	800-1150
Work height adjustment, 750-1100mm	✓	✓	✓	✓	✓	✓	✓	✓	✓
Power Supply Height Adjustment	✓	✓	✓	✓	✓	✓	✓	✓	✓
Bed surface	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat	Tempered Glass & Cutting mat
Removable AL Flatbed top + Cutting mat	X	X	X	X	X	X	X	X	X
LED Light Table	✓	✓	✓	✓	✓	✓	✓	✓	✓
Illumination light tubes	-	-	-	-	-	-	-	-	-
Power Supply (if illuminated)	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz	110-250V/50-60Hz
Roll holder for Glide Beam	✓	✓	✓	✓	✓	✓	✓	✓	✓
Roll holder for bed end	✓	✓	✓	✓	✓	✓	✓	✓	✓
Side trays	✓	✓	✓	✓	✓	✓	✓	✓	✓
Side tray roll holder	-	-	-	-	-	-	-	-	-
Storage trays	✓	✓	✓	✓	✓	✓	✓	✓	✓
Wheels	4	4	4	4	4	6	6	6	6
Machine feet	✓	✓	✓	✓	✓	✓	✓	✓	✓
Required air pressure	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi
Silent compressor 45db	✓	✓	✓	✓	✓	✓	✓	✓	✓
Weight (kg)	-	-	-	-	-	-	-	-	-
Stop static kit cord and magnet	✓	✓	✓	✓	✓	✓	✓	✓	✓
Warranty	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years

✓ Yes ✓ Optional X No / Not applicable * to enable substrates up 100mm



A ROLLROLLER
FOR EVERY WORKSPACE.

	ROLLROLLER 400	ROLLROLLER 540	
PREMIUM RANGE	400/170P	400/170P	400/170P
Bed length (mm)	4000	5400	5400
Bed width (mm)	1700	1700	2200
Length of working area (mm)	3600	5000	5000
Width of working area/roller width (mm)	1630	1630	2050
Overall width incl. Glide beam (mm)	1980	1980	2415
Overall height incl. Glide beam (mm)	1500	1500	1500
Max. thickness of sign substrate (mm)	60	60	60
ExtRoller adjustment*	✓	✓	✓
Work height table bed	875	875	875
Work height adjustment, 750-1100mm	✓	✓	✓
Power Supply Height Adjustment	240v / 50Hz 360w	360w 240v / 50Hz	720w 240v / 50Hz
Bed surface	Glass & Cutting mat	Glass & Cutting mat	Glass & Cutting mat
Removable AL Flatbed top + Cutting mat	✗	✗	✗
LED Light Table	✓	✓	✓
Illumination light tubes	12x40w	16x40w	20x40w
Power Supply (if illuminated)	240v/50Hz 360w	240v/50Hz 640w	240v/50Hz 800w
Roll holder for Glide Beam	✓	✓	✓
Roll holder for bed end	✓	✓	✓
Side trays	✓	✓	✓
Side tray roll holder	✓	✓	✓
Storage trays	✗	✗	✗
Wheels	4	6	6
Machine feet	✓	✓	✓
Required air pressure	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi
Silent compressor 45db	✓	✓	✓
Weight (kg)	610	800	1000
Stop static kit cord and magnet	✓	✓	✓
Warranty	Up to 5 years	Up to 5 years	Up to 5 years



✓ Yes ✓ Optional ✗ No / Not applicable * to enable substrates up 100mm



	ROLLROLLER 605	ROLLROLLER 1080
PREMIUM RANGE	605/170P	1080/170P
Bed length (mm)	6050	10800
Bed width (mm)	1700	1700
Length of working area (mm)	5650	10400
Width of working area/roller width (mm)	1630	1630
Overall width incl. Glide beam (mm)	1980	1980
Overall height incl. Glide beam (mm)	1500	1500
Max. thickness of sign substrate (mm)	60	60
ExtRoller adjustment*	✓	✓
Work height table bed	875	875
Work height adjustment, 750-1100mm	✓	✗
Power Supply Height Adjustment	720w 240v / 50Hz	720w
Bed surface	Glass & Cutting mat	Glass & Cutting mat
Removable AL Flatbed top + Cutting mat	✗	✗
LED Light Table	✓	✓
Illumination light tubes	14x40w + 4x18w	32x4w
Power Supply (if illuminated)	240v/50Hz 800w	240v/50Hz 1280w
Roll holder for Glide Beam	✓	✓
Roll holder for bed end	✓	✓
Side trays	✓	✓
Side tray roll holder	✓	✗
Storage trays	✗	✗
Wheels	6	12
Machine feet	✓	✓
Required air pressure	6-8bar / 87-116psi	6-8bar / 87-116psi
Silent compressor 45db	✓	✓
Weight (kg)	850	1480 min
Stop static kit cord and magnet	✓	✓
Warranty	Up to 5 years	Up to 5 years



✓ Yes ✓ Optional ✗ No / Not applicable * to enable substrates up 100mm



A ROLLROLLER FOR EVERY WORKSPACE.

	rollroller traffic 400		ROLLROLLER TRAFFIC 600		ROLLROLLER TRAFFIC 1080
TRAFFIC RANGE	400/145T	400/170T	600/145T	600/170T	1080/145T HS
Bed length (mm)	4000	4000	6000	6000	10800
Bed width (mm)	1450	1700	1450	1700	1450
Length of working area (mm)	3700	3700	5700	5700	10500
Width of working area/roller width (mm)	1400	1630	1400	1630	1400
Overall width incl. Glide beam (mm)	1685	1980	1685	1980	1685
Overall height incl. Glide beam (mm)	1400	1400	1400	1400	1400
Max. thickness of sign substrate (mm)	60	60	60	60	60
ExtRoller adjustment*	X	X	X	X	X
Work height table bed	905	905	905	905	905
Work height adjustment, 750-1100mm	X	X	X	X	X
Power Supply Height Adjustment	X	X	X	X	X
Bed surface	Adjustable AL profiles	Adjustable AL profiles	Adjustable AL profiles	Adjustable AL profiles	Adjustable AL profiles
Removable AL Flatbed top + Cutting mat	2000 x 1450	2000 x 1700	3000 x 1450	3000 x 1700	-
LED Light Table	X	X	X	X	X
Illumination light tubes	X	X	X	X	X
Power Supply (if illuminated)	X	X	X	X	X
Roll holder for Glide Beam	✓	✓	✓	✓	✓
Roll holder for bed end	✓	✓	✓	✓	✓
Side trays	X	X	X	X	X
Side tray roll holder	X	X	X	X	X
Storage trays	✓	✓	✓	✓	✓
Wheels	4	4	6	6	12
Machine feet	4	✓	6	✓	✓
Required air pressure	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi	6-8bar / 87-116psi
Silent compressor 45db	✓	✓	✓	✓	✓
Weight (kg)	300 min	610	450	850	1300 min
Stop static kit cord and magnet	✓	✓	✓	✓	✓
Warranty	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years	Up to 5 years

✓ Yes ✓ Optional X No / Not applicable * to enable substrates up 100mm



ACCESSORIES

Great accessories to improve and modify your ROLLSROLLER.

ROLLSROLLER®
— FLATBED APPLICATOR —



ROLL CRADLE 1300

Roll Cradle is a media holder with rollers that facilitates the winding of roll media. It's placed in the side trays or directly on the flatbed.



ROLL CRADLE 400

Roll Cradle 400 is a media holder with rollers that facilitate the winding of roll media. Its placed in the side trays or directly on the flatbed.



ROLLSROLLER SCISSORS

The original ROLLSROLLER scissors.



ROLL HOLDER

The Roll Holder is standard equipment, and is attached to one of the short sides and to the glide beam. An extra Roll Holder can be mounted on the flatbed's opposite short side.



LONG REACH CUTTER

Cutter with titanium blade and a long handle.
Two models:
600mm / 2ft
900mm / 3ft
Extra titan blades 10pcs are included.



AIR BLOW GUN

Blows away cut chips and dirt from the substrate. Connects to the glide beam's air system and retro fits any model.



EXC KEENCUT EVO 3

The ultimate manual cutter for wide format and graphic materials. It reduces errors and wastage. The double head provides single handed cutting in both directions. Guaranteed for five years.

SERVICING AND GLASS REPLACEMENT

LOOK AFTER YOUR ROLLSROLLER AND IT WILL LOOK AFTER YOU!

Did you know we offer ROLLSROLLER service packages?

Like with anything, a bit of care goes a long way. The benefits of a ROLLSROLLER service means you're likely to get increased longevity out of the machine, plus increased performance.

WHAT'S INCLUDED WITH A SERVICE?

- Your machine is fully cleaned, this includes glide beam rails, bearings, glide beam, lighting tray, and tubes.
- All air pipes and systems are checked for leaks.
- The compressor is checked for any issues.
- Full machine calibration.

In addition to service packages, our team can also assist with glass replacement. If the glass bed of your ROLLSROLLER is damaged or showing signs of wear and tear, then it might be time to consider getting it replaced.

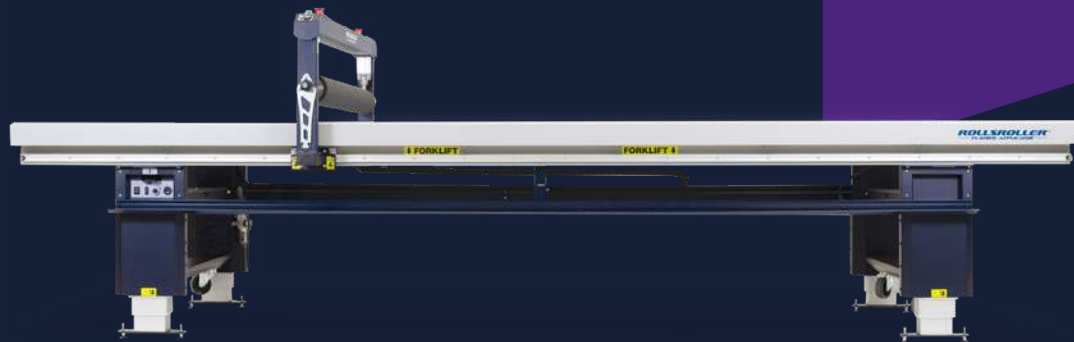
To find out further details about the service package, glass replacement, or to request quote, please get in touch via info@smithtradesignage.co.uk, or call 01833 694700.



A ROLLROLLER FOR EVERY WORKSPACE.

Buying a ROLLROLLER just got easier!
Buy now, pay in instalments.

PAY OVER
3-6
MONTHS



mondu

What is Mondu?

Mondu is a payment solutions provider that has the goal of enabling companies to grow quickly and safely. Allowing flexible payment options means your can spread the cost of your purchase, making it more manageable and affordable for you and your business.

Benefits of using Mondu

- No forms, no fuss.
- Instant application and in most cases an immediate decision.
- Spread the cost of your purchase.
- Manage cashflow and finances better.

Frequently Asked Questions

To help you understand Mondu better, we've noted below some of the most frequently asked questions.

How do I know when my payment is due?

As soon as Mondu receive an invoice from the merchant (us), they will then send you an email with further information about the instalments plan and payment process.

How long do I have to pay my invoice?

Instalment payments are offered over three and six months. The payments occur monthly for the period you selected at the time of purchase.

What if I miss the due date?

Mondu will keep you informed about your payment schedule and status. We'd advise you pay close attention to this in order to avoid additional fees.

How and when will I receive an invoice?

We will send you an invoice with payment details as a PDF once the order has been shipped. Mondu will also send you an email with all the payment information.

Can I pay my invoice before the due date?

Yes, of course. You can pay the invoice anytime before the payment deadline. You will receive confirmation as soon as a payment is received (this is usually 1-3 working days).

Who do I contact if I have questions about my purchase such as delivery?

Us, as the supplier you will need to speak with us about product information and delivery.

Have another question you'd like to ask?

Visit our website for more information or speak to a team member via the details below.

01833 690305

info@williamsmith.co.uk

Mondu UK Ltd. is registered by the Financial Conduct Authority under registration number 995336.



**WILLIAM
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